

A-Level Business & Economics BTEC
Diploma in Enterprise
Super Curricular Activities

Competitions	
Deadline 31 st July	Institute of Economics Essay Competition Find Details Here

Taster Events and Online Webinars / Lectures/MOOCs	
Access Anytime	<p>Business and Finance MOOCs -Future Learn</p> <ul style="list-style-type: none"> Consumer Behaviour and Psychology Successful Negotiation: Essential Strategies and Skills Cryptocurrency and Blockchain Technology Explained Understanding Quantum Computers Understanding Maths and Logic in Computer Science Kings College MOOCs Understanding Money Exploring Possible futures Politics of economics Risk Management Building a brand that matters Introduction to ethics for business leaders Creating a robust financial plan for your business
On Demand	<p>University of Birmingham Online Masterclasses (You need to sign up to gain access for free)</p> <ul style="list-style-type: none"> The economics of Brexit (Economics)
Register from 12 th April	<p>London School of Economics</p> <p>Free Public Lectures – Registration opens from 12th April Sign Up Here</p>

Uni Frog Tasks	
Read, Watch, Listen	Use this area to find Subject specific articles, films, TED Talks and books. Read, Watch, Listen on UniFrog

MOOCs	Use the MOOC function to search Business and Economics online courses in a range of topics. There are 100+ MOOCs that you can start immediately Business and Economics MOOCs
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Websites

Staircase 12 – Economics
Worcester College, Oxford – Business Studies resources that may be useful through the Covid-19 crisis.
Gresham College Public Lectures- Business
Free Online Economics & Finance Courses
Top 100 Economics Blogs
Explore.org some of the big questions that are relevant to us all such as; Can money buy you happiness? Could we end poverty? Should healthcare be free? Would you pay everyone the same?

Podcasts & Videos

TED Talks - Economics
TED Talks - Business

Journals & Magazines

The Economist
CORE – The Economy

Additional Reading

Harford, Tim - The Undercover Economist

Krugman, Paul - The Accidental theorist

Michalowicz, Mike - Profit First: A Simple System to Transform Any Business from a Cash-Eating Monster to a Money-Making Machine (2014).

Whittington, R. (1993). What is Strategy - and Does It Matter? London: Routledge.

McKenna, C. (2006). The World's Newest Profession: Management Consulting in the Twentieth Century. Cambridge University Press.

McChesney, Covey and Huling - The 4 Disciplines of Execution: Achieving Your Wildly Important Goals (2012).

EXCELLENCE

COMMITMENT

